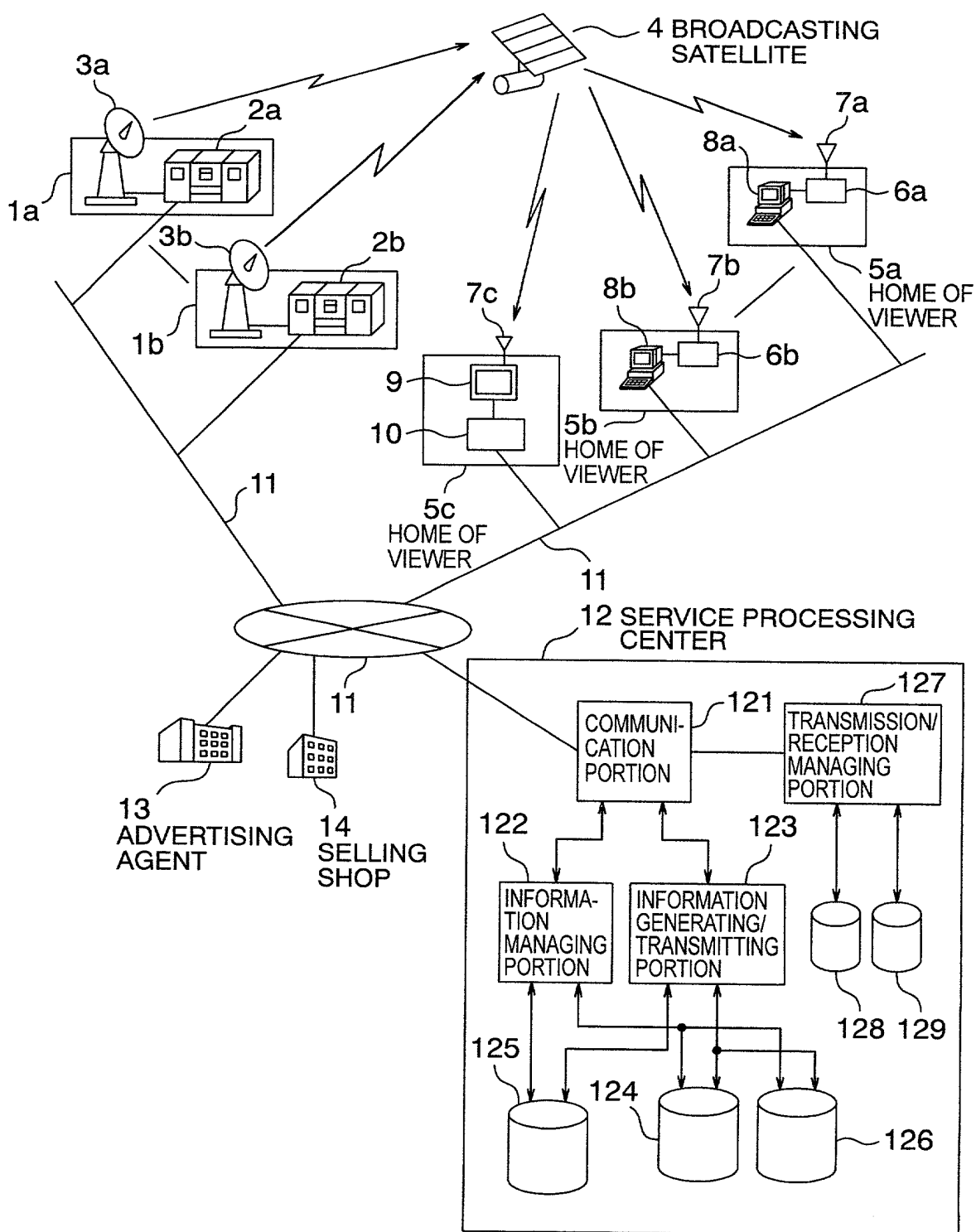


FIG. 1



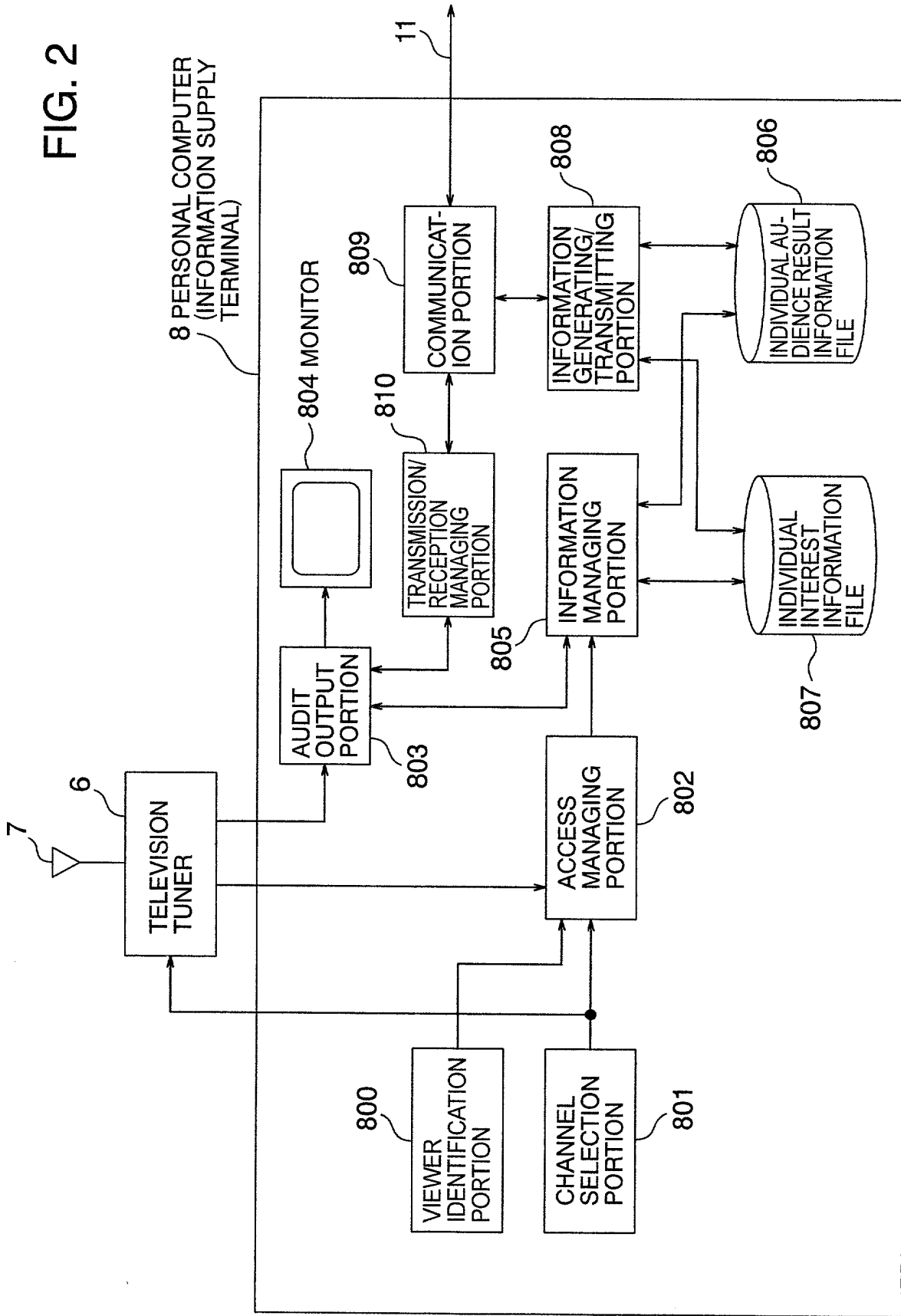


FIG. 4

MR. A											
EDUCATION		MUSIC		SPORT		TRAVEL		INTERIOR			
ENG-LISH	FRE-NCH	CLAS-SIC	JAZZ	GOLF	BASE BALL	DOME-STIC	U.S.A	FURNI-TURE	ORNA-MENTS		
20	2	25	10	50	13	5	35	8	45		

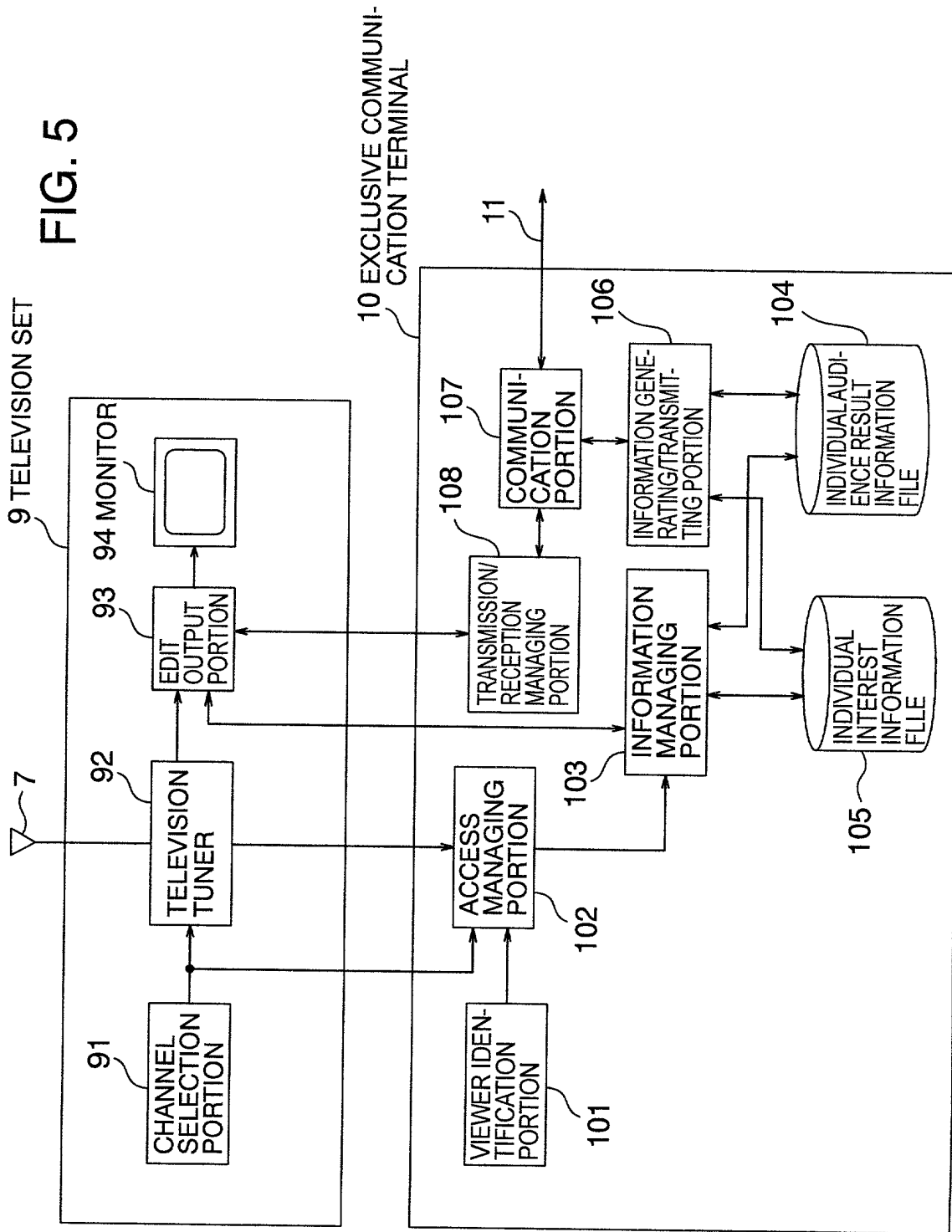


FIG. 6

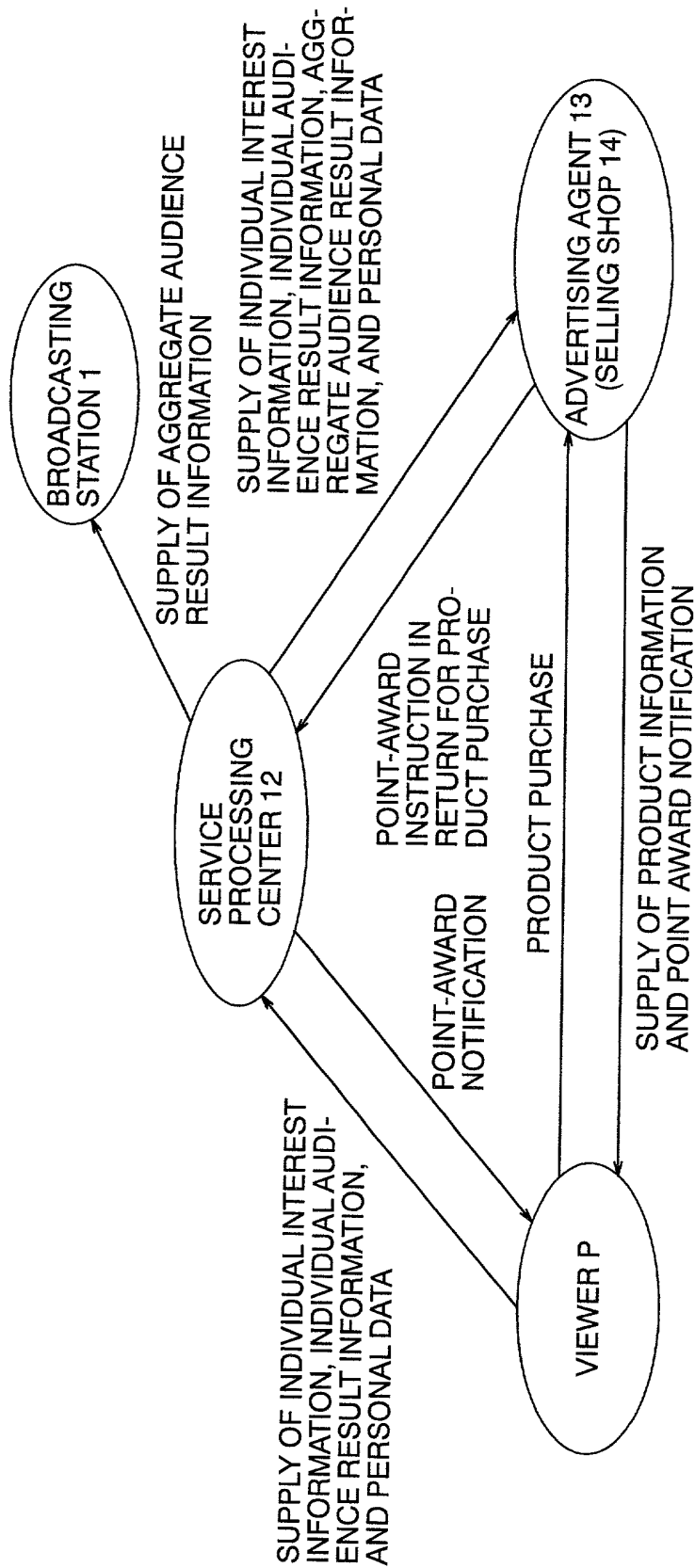
MR. A														
EDUCATION			MUSIC			SPORT			TRAVEL			INTERIOR	
ENG-LISH	FRE-NCH	CLAS-SIC	JAZZ	GOLF	BASE BALL	DOMESTIC	U.S.A	FURNITURE	ORNAMENTS
20	2	25	10	50	13	5	35	8	45
MR. B														
EDUCATION			MUSIC			SPORT			TRAVEL			INTERIOR	
ENG-LISH	FRE-NCH	CLAS-SIC	JAZZ	GOLF	BASE BALL	DOMESTIC	U.S.A	FURNITURE	ORNAMENTS
10	0	45	10	10	40	55	30	5	5

FIG. 7

OCTOBER 17, 2000												
TIME		19:00		20:00		21:00				
BROAD CAST A	PROGRAM	NEWS		CLOSE-UP		CONCERT		WEA- THER REP- ORT	NEWS	DOCUMENT- TARY
	NUMBER OF VIEWERS	8213		2150		3212					
BROAD CAST B	PROGRAM	HEAL- TH		HUMAN XX		PARTNER		HOBBY		
	NUMBER OF VIEWERS	450		1023		11020		8450		
BROAD CAST C	PROGRAM	XX'S COOKING		VARIETY		DRAMA THEATER				
	NUMBER OF VIEWERS	23450		33450		21020				
.....										

.....

FIG. 8



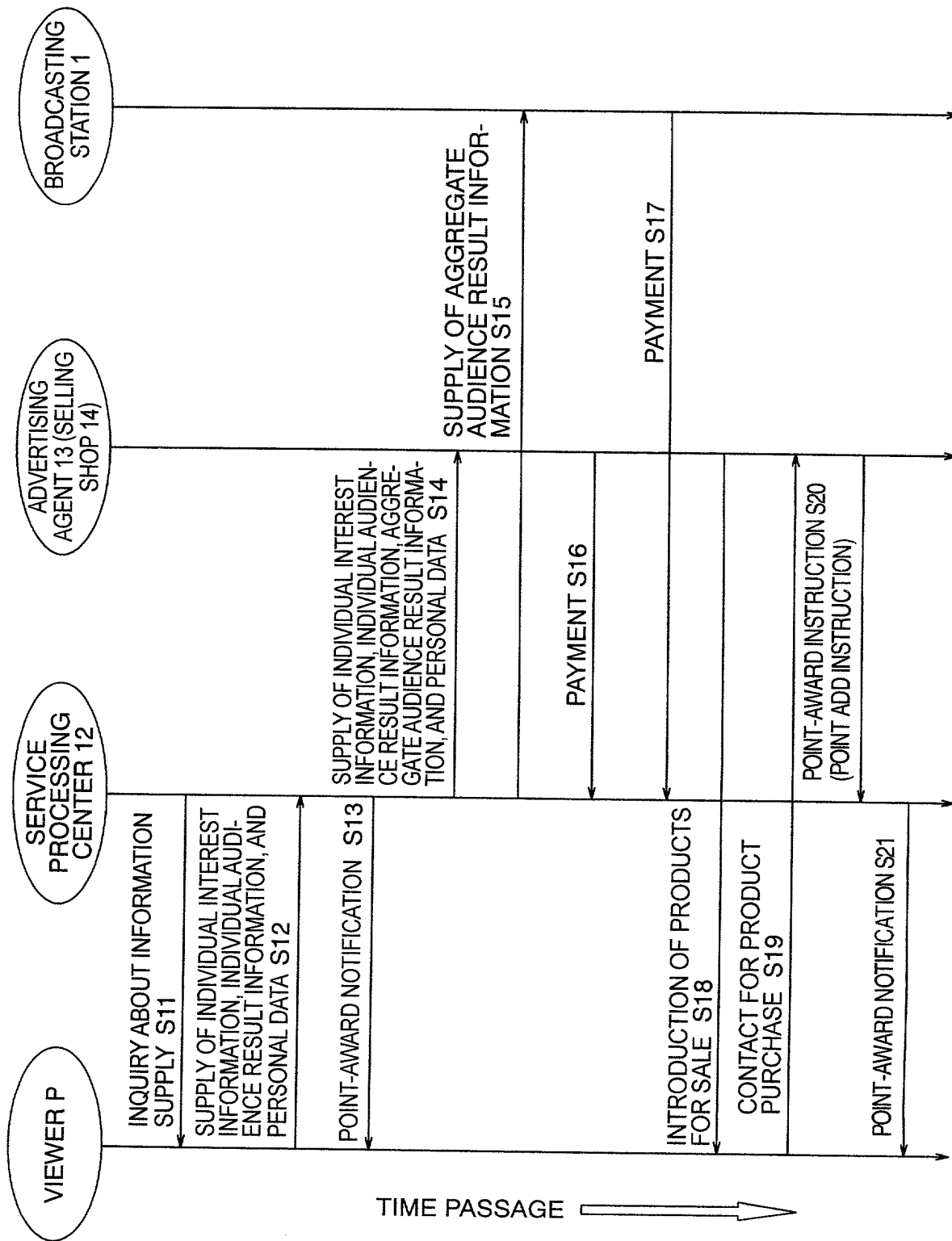


FIG. 10

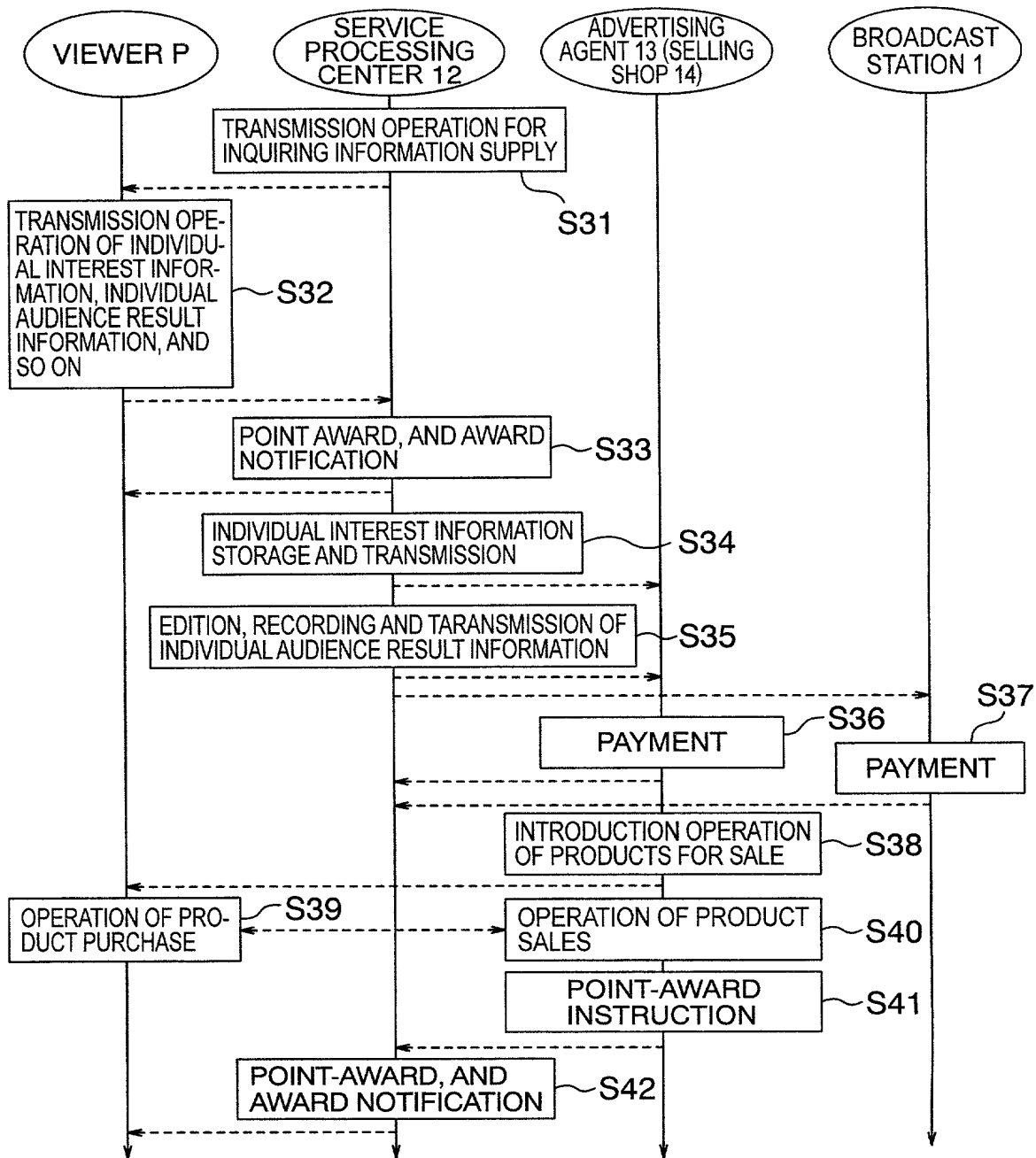


FIG. 11

Me

MENU
MENU OPERATION MENU BAR MENU

INDIVIDUAL INTEREST INFORMATION A1

MR. A														
EDUCATION			MUSIC			SPORT			TRAVEL		INTERIOR		
ENG-LISH	FRE-NCH	CLA-SSIC	JAZZ	GOLF	BASE-BALL	DOM-ESTIC	U.S.A	FURN-ITURE	ORNA-MENTS
20	2	25	10	50	13	5	35	8	45

PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK YES NO
☒ ☐

PERSONAL DATA ATTACHMENT OK ☐ ☒

TRANSMISSION BUTTON

Bu1

INDIVIDUAL AUDIENCE RESULT INFORMATION

Ra1

OCTOBER 17, 2000		MR. A							
TIME		19:00		20:00		21:00	
BROADCAST A	PROGRAM	NEWS	CLOSE-UP	CONCERT	WEATHER REPORT	NEWS	DOCUMENTARY
	AUDIENCE	1	1	0	0	0	1
BROADCAST B	PROGRAM	HEALTH	HUMAN XX	PARTNER			HOBBY
	AUDIENCE	0	0	0			0
BROADCAST C	PROGRAM	XX'S COOKING		VARIETY		DRAMA THEATER	
	AUDIENCE	0		0		0	
.....							

PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK YES NO
☒ ☐

PERSONAL DATA ATTACHMENT OK ☐ ☒

TRANSMISSION BUTTON

Bu2

PREVIOUS PAGE

NEXT PAGE

Ra2

FIG. 12

MENU

MENU

OPERATION MENU BAR

MENU

DATE OF PROVISION	SUPPLIED INFORMATION	POINT
MAY 10, 2000	INDIVIDUAL INTEREST INFORMATION 1	40
MAY 10, 2000	AUDIENCE RESULT INFORMATION	10
AUGUST 15, 2000	INDIVIDUAL INTEREST INFORMATION 2	20
SEPTEMBER 15, 2000	GOLF CLUB PURCHASE	80
.....

YOUR CURRENT POINTS : 250

PREVIOUS PAGE

NEXT PAGE